

# Custom patches, designed by *AI*. Delivered in days.

A field guide to a tool that turns a sentence into a stitched artifact — and to the company quietly building the design infrastructure behind it.

# A design tool, a manufacturer, and a network — *quietly stitched together.*

PatchDesign.AI is the fastest way to go from idea to finished custom patch. The AI design tool turns a sentence — *"a black bear holding a fishing rod for Troop 412"* — into a manufacturable patch design in about thirty seconds. The tool is free to use: no account, no watermark, no credit card. When a customer is ready, the patches are manufactured and shipped anywhere in the United States.



## *i* Direct to Consumer

End-users design free at patchdesign.ai and order finished embroidered, PVC, woven, or chenille patches shipped to their door.

patchdesign.ai



## *ii* Partner Websites

Community sites, scouting hubs, and event organizers embed the PatchDesign.AI designer on their own site and earn per qualified lead.



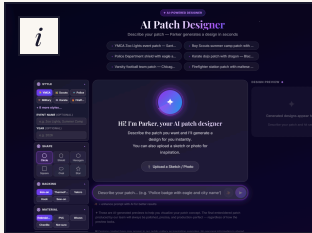
## *iii* Partner Manufacturers

Existing patch and apparel manufacturers license the AI designer as a white-label front end for their own quoting and ordering flow.

II

# From a sentence to a stitched patch *in days, not weeks.*

Four steps, the first three taking about a minute, the last taking the time the post office takes. The tool is precise about the parts that humans don't enjoy and quiet about the parts they do.



### *i* Describe

Plain English: a name, a color, a feeling. No design vocabulary required.



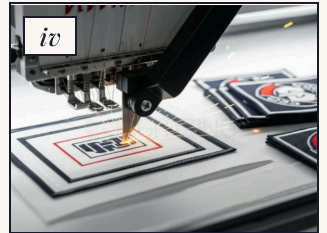
### *ii* Generate

The AI returns several manufacturable directions in about thirty seconds.



### *iii* Approve

Our artists prepare the production file. You approve before any thread is cut.



### *iv* Deliver

Embroidered, PVC, woven, or chenille — manufactured and shipped anywhere in the U.S.

## SELECTED APPLICATIONS



Plate ii.a — Troop on the water  
patchdesign.ai



Plate ii.b — Dojo, evening class



Plate ii.c — YMCA program



Plate ii.d — Corporate event

# Built for the groups *that wear patches.*

A patch is the artifact a group reaches for when it wants to mark a moment. The customers who reach most often, catalogued in plate.



## Scout troops

Council patches, event patches, summer-camp keepsakes.



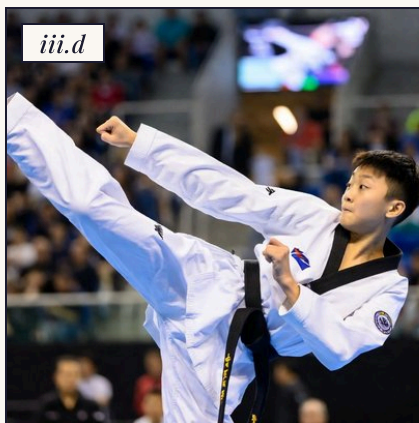
## Corporate teams & events

Conference welcome packs, milestone marks, internal team identity.



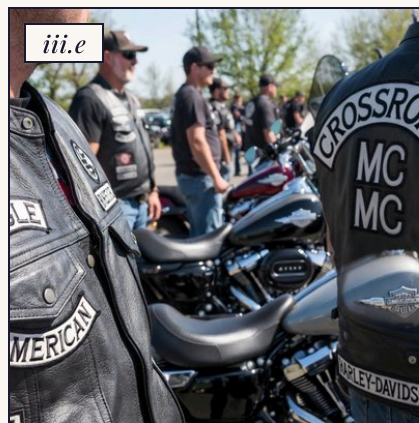
## YMCAs & youth programs

Adventure Guides, summer camps, season-long achievement sets.



## Martial arts schools

Rank patches, tournament patches, dojo identity.



## Motorcycle & bike clubs

Back patches, chapter rockers, ride-specific commemoratives.



## Trades & field crews

Crew patches, job-site milestones, retirement and tenure marks.

# The design should *never* *be the hard part.*

Patches are the artifact a group reaches for when it wants to mark a moment — a summer camp, a finished build, a new chapter. Most people who want one don't have time to wrestle with a design tool.

PatchDesign.AI exists so that anyone — a scoutmaster on a Wednesday night, a foreman closing out a job, a parent planning a birthday — can describe what they want in a sentence and have a real, beautiful patch in their hands a few days later.

We make the design free because the design should never be the hard part.

*Tim Ailand*

FOUNDER · PATCHDESIGN.AI

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#### PRESS & PARTNERSHIPS

[service@patchdesign.ai](mailto:service@patchdesign.ai)

For media inquiries, interviews, partner-website embeds, and manufacturer licensing.

#### WEB

[patchdesign.ai](https://patchdesign.ai)

The free design tool and the consumer order flow.

#### FOUNDED

2026

Operating across the United States.

# Logos, palette, *typography.*



FOR LIGHT BACKGROUNDS

Primary lockup · cream

[patchdesign.ai/patchdesign-logo.png](https://patchdesign.ai/patchdesign-logo.png)



FOR DARK BACKGROUNDS

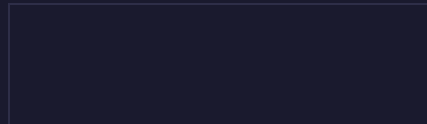
Primary lockup · navy

[patchdesign.ai/og-default.png](https://patchdesign.ai/og-default.png)



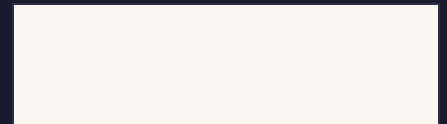
Primary

#8256DF



Navy

#1A1A2E



Cream

#FAF7F2

DISPLAY

Playfair  
Display

Headlines, plate numerals, founder voice.

BODY

Inter

Body copy, captions, small caps section labels.

SIGNATURE

*Caveat*

Reserved for the founder's signed name.